



# Grant & PRI Promotion Guidelines

**We support organizations that wish to promote their OBT grants and program-related investments to leverage further community support. Our guidelines are as follows.**

## NEWS RELEASES

Following each grant round, OBT issues a news release that lists all grants and program-related investments awarded for that round. We also post these releases in our Newsroom.

OBT typically does not initiate news releases about individual awards. Grant and PRI recipients should write their own news releases.

If you wish your news release to include a quote or comment from someone at OBT, please contact Ann Pagel, our operations and communications associate.

In general, OBT does not need to review or approve your news release unless you request a quote or comment from someone at OBT.

When working with media organizations that wish to speak with someone at OBT about a grant or OBT itself, please direct them to our media contact, Maureen Cahill, at 612-385-9164 or at [maureen@bellmontpartners.com](mailto:maureen@bellmontpartners.com)

## SOCIAL MEDIA

### Facebook:

Follow us at [facebook.com/ottobremertrust](https://facebook.com/ottobremertrust).  
Mention @ottobremertrust in grant-related posts.

### Twitter:

Follow us at [twitter.com/ottobremer](https://twitter.com/ottobremer).  
Mention @OttoBremer in grant-related tweets.

## BRAND GUIDELINES

Visit our [Media Resources](#) page to review our brand guidelines and download our logos.

## BOILERPLATE LANGUAGE

If you would like to include text about OBT at the end of your news release or announcement, please use the following language:

**The Otto Bremer Trust is a private charitable trust based in St. Paul, Minn. Created in 1944 by business and community leader Otto Bremer, it is committed to supporting an enhanced quality of life for residents of Minnesota, Montana, North Dakota, and Wisconsin. Since its founding, OBT has invested more than \$1 billion in its region's people, places, and opportunities. Visit [ottobremer.org](https://ottobremer.org).**