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Otto Bremer Trust unveils logo for subsidiary Community Benefit Financial Company

SAINT PAUL, November 16, 2020 — The Otto Bremer Trust (OBT) today unveiled the logo for its Community Benefit Financial Company (CBFC) subsidiary. CBFC was initially established by OBT in 2019 to expand the range of philanthropic resources available to respond to the needs of communities in its four-state region. In that time, CBFC has rolled out new low-interest loans, investments in patient-capital funds, revolving lines of credit, real estate development funds, and health services financing.

More recently, OBT established the Community Benefit Financial Company Emergency Fund, a \$50 million fund to provide financial support to Minnesota, Montana, North Dakota, and Wisconsin organizations impacted by and responding to the pandemic and social unrest. CBFC is now into its second phase of work in which it is providing much-needed capital to a network of intermediaries in support of nonprofits and small businesses in the region.

The new logo is a stylized circle broken into quarters, representing the four states in our region. The circle is derived from OBT's gold-dots logo, which represents the boundaries of the region, which was then expanded and reconstructed with vibrant colors. The color palette of greens and blues represents the geography of the region as well, from the blue skies and waters of the mountains and lakes, to the greens of the prairies, farm fields, and forests.

"While CBFC is just one part of OBT, it has unique elements that truly expand the range of our philanthropic tools," said Charlotte Johnson, Co-CEO and Trustee, Otto Bremer Trust. "We felt it was important to establish a separate but closely related identity as we grow our presence with a variety of organizations that will benefit from CBFC's work. We believe the design, colors, and representation of our region's varied landscapes will signal our permanent commitment to this innovative area of philanthropy.

Information about CBFC and the Emergency Fund can be found on OBT's website, ottobremer.org.

About the Otto Bremer Trust

The Otto Bremer Trust is a bank holding company and a private charitable trust based in Saint Paul, Minn., that works at the intersection of finance and philanthropy. Created in 1944 by Otto Bremer, it is today one of the nation's largest philanthropic organizations and is committed to supporting a better quality of life for residents of Minnesota, Montana, North Dakota, and Wisconsin. OBT is the majority owner of Bremer Financial Corporation, a regional financial services company, and manages a diversified investment portfolio. Since its founding, OBT has

invested more than \$805 million in people, places, and opportunities in the Upper Midwest. Visit ottobremer.org for more information, including a list of grants and program-related investments.

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